

## Sponsorship Opportunities:

Below are the sponsorship levels for the 2018 Capital Region GDG DevFest event. This event is focused on serving the needs of the software development community. As such, the structure of the sponsorship levels focuses on this key goal, while recognizing the sponsors' desire to reach a thriving community and interact meaningfully with its members. We recognize the contribution of established sponsors, as well as emerging sponsors, and captured that below. We even included a 'Transition Zone' in case that fits.

Please let us know of any other ways we can team-up to grow a vibrant, capable and confident community.

Please send pledges of intent to sponsor and level selected to Jason Rotella at [gdg.capitalregion.jer@gmail.com](mailto:gdg.capitalregion.jer@gmail.com).

	Established		Transition Zone	Emerging	
	Community Champion \$2500	Technology Transformer \$1500	Pay it Forward \$1000	Community Catalyst \$750	Base Builder \$500
Table / Tickets Reinforce Software Development Community	✔ <sub>7</sub>	✔ <sub>5</sub>	✔ <sub>4</sub>	✔ <sub>3</sub>	✔ <sub>2</sub>
Logo on Website	✔	✔	✔	✔	✔
Logo on Recognition Slide	✔	✔	✔	✔	✔
Describe Key Value Proposition to the Software Community in Keynotes or Key Presentations	✔	✔	✔		
Participation in Panel Discussion on Software Development Topic of Community Interest	✔	✔	✔	✔	
Lead Small Group Software Development Discussions	✔		✔	✔	
Recognition at all Capital Region GDG events for Full 2017-2018 season	✔				
Lead Hacking Session	✔				